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Cartoon Crossroads Columbus launches new website

Columbus, OH, August 29, 2017 – Kicking off its third annual cartoon arts festival (Sept. 28-Oct. 1), Cartoon Crossroads Columbus (CXC) has launched a dynamic new website that draws people in to explore the entire CXC experience. At www.CartoonCrossroadsColumbus.org, people with a passion for comics, animation, and other forms of cartoon art can learn about making the most of this year’s four-day festival.

“All of us here at CXC are thrilled with the new website” said Executive Director Tom Spurgeon. “We hope it will usher in a new era for Cartoon Crossroads Columbus and allow us to reach a previously untapped audience in Central Ohio.”

The new website was created, conceived and made possible through GSW (<http://www.gsw-w.com>). GSW is a full-service healthcare creative agency that believes Columbus is a world-class home for imagination and creative expression.

Through this new online experience, cartoon fans and creators get an in-depth look at the special guests joining us in Columbus, connections to exhibitors featured during the Expo Weekend, information about what CXC means to Ohio’s capital and cartoonists around the world, and an invitation to take part as a volunteer or a future exhibitor. Additional updates are already in production to include a complete schedule of events, a finely curated gallery of new and featured works, and extensive background about CXC as it moves into the future.

Cartoon Crossroads Columbus (CXC) is a free, citywide arts festival hosted every year by people and places with a passion for cartoon arts. CXC connects the global family of cartoon storytellers, comic makers, and animators with the people who love and are inspired by their art. Together, they celebrate the stories that can only be told in visual media that are as diverse as the people who imagined them.

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